

1958 CATALOG

Rockland TACKLE COMPANY, INC.
SUFFERN, NEW YORK



10th year of specializing in spinning tackle.

Foremost name in "Ultra-Light" spinning.

SALES INFORMATION:

SALES THROUGH JOBBERS ONLY.

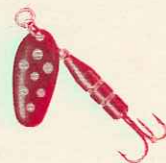
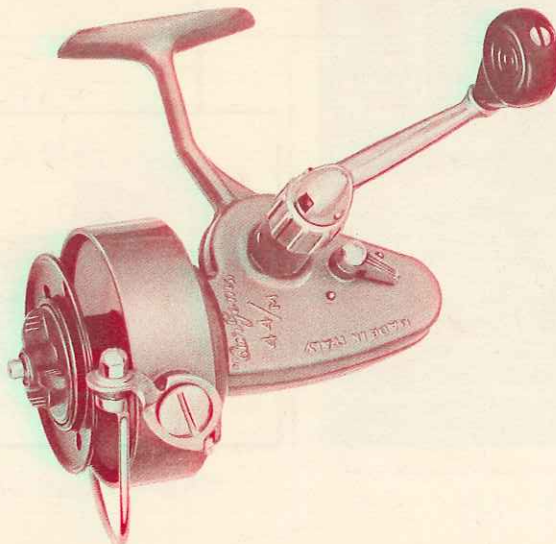
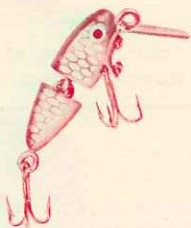
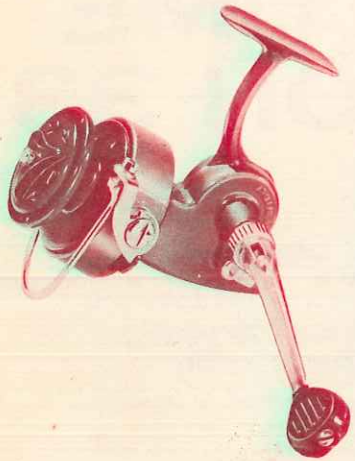
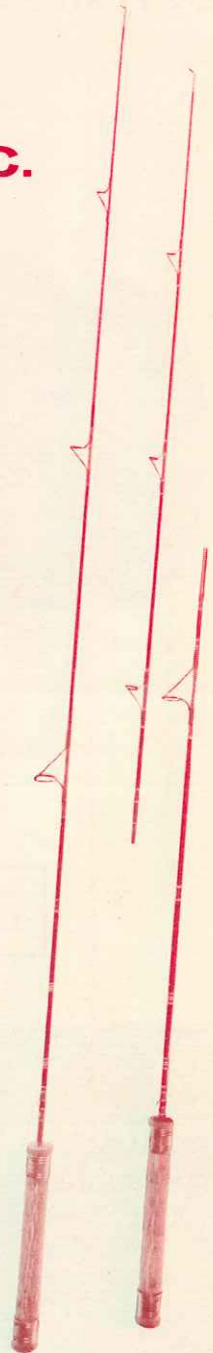
DEALERS SHOULD STATE NAME OF
JOBBER THROUGH WHOM SHIPMENT IS
DESIRED.

MERCHANDISE NOT RETURNABLE FOR
CREDIT WITHOUT OUR WRITTEN
AGREEMENT.

PRICES F. O. B. SUFFERN, N. Y., INCLUDE
FEDERAL EXCISE TAX.

TERMS: 2% 10 DAYS, NET 30.

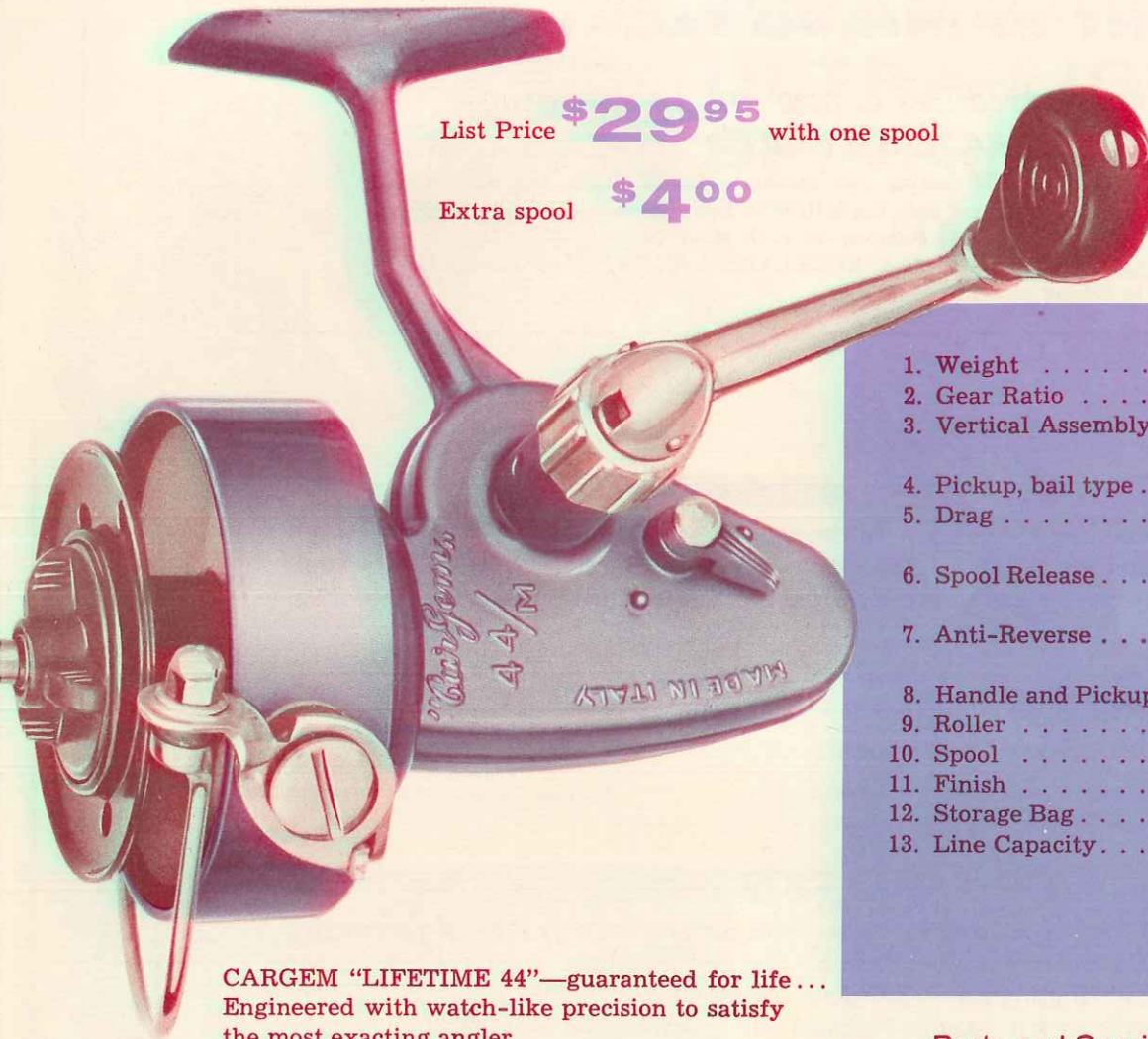
(Prices subject to change without notice)



*Rugged but light all-purpose reel
For all 'round fresh or light
salt-water fishing*

Rockland
TACKLE COMPANY
Suffern, New York

CARGEM "LIFETIME 44"



List Price **\$29⁹⁵** with one spool
Extra spool **\$4⁰⁰**

1. Weight 11 oz.
2. Gear Ratio 3.8 to 1
3. Vertical Assembly Mounted on Ball-Bearings
4. Pickup, bail type Chrome plated
5. Drag Built-in; change spool without resetting
6. Spool Release Push-button type; allows instant changes
7. Anti-Reverse Lever type; easy to reach with one finger
8. Handle and Pickup Bail Fold for easy storage
9. Roller Genuine agate
10. Spool Anodized silumin
11. Finish Metallic blue
12. Storage Bag Waterproof
13. Line Capacity 350 yds. of 4 lb.
320 yds. of 6 lb.
290 yds. of 8 lb.
(of TORTUE line)

CARGEM "LIFETIME 44"—guaranteed for life...
Engineered with watch-like precision to satisfy
the most exacting angler

Parts and Service Always Available



FRENCH SNAP SWIVELS (GEN TYPE)

1. A superior swivel for spin fishing.
2. Easy swiveling action gives greatest protection against line twist.
3. Standard assortment contains 6 clear envelopes each of following sizes: #0, 1, 2 and 3.
4. Each envelope contains 8 swivels.
5. Price per envelope \$.50 List.
Display assortment of 24 envelopes—\$12.00 List.
Packaged on attractive easel back display card.

New **ULTRA-LIGHT** lure asst.

A scientifically selected group of lures, hand-picked for **ULTRA-LIGHT** spinning. Proven productive in all waters. Miniature editions of already famous lures.

- | | |
|---------------|--------------------|
| C.P. Fly | Rocky |
| #1 C.P. Swing | #2M Panther Martin |
| L'il Spike | #1 Rockland Cybele |

Stock # UL List Price \$4.60
Packaged in 4-compartment plastic lure box.

Tiniest Reel in the World

Rockland

the greatest advance in

**ULTRA-LIGHT
SPINNING**

**"LIFETIME
MIGNON 33"**



Model M33

List Price **\$34⁵⁰** with one spool

Extra Spool **\$4⁰⁰**

Model M33 LH available for left handed fishermen

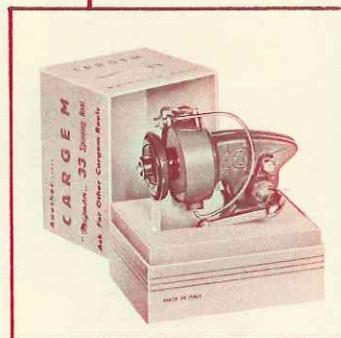
1. World's lightest and smallest
2. LIFETIME GUARANTEE
3. Made by CarGem - Italy's first, finest and largest spinning reel manufacturer
4. Ball-Bearing Construction - silent, smooth operation
5. Jet-speed retrieve - 5.2 to 1 gear ratio
6. Distinctive Metallic Blue finish

*Here's why CarGem's
"LIFETIME MIGNON 33"
is the Reel of a Lifetime!*

- | | |
|-----------------------------------|---|
| 1. Weight | 5 3/4 oz. |
| 2. Gear Ratio | 5.2 to 1 |
| 3. Vertical Assembly | Mounted on 2 sets of Ball Bearings |
| 4. Pickup, bail type | Chrome plated |
| 5. Drag | Built-in; change spool without resetting |
| 6. Spool Release | Push-button type; allows instant changes |
| 7. Anti-Reverse | Lever type; easy to reach with one finger |
| 8. Handle & Pickup Bail | Fold for easy storage |
| 9. Roller | Genuine agate |
| 10. Spool | Anodized silumin |
| 11. Finish | Metallic blue |
| 12. Storage Bag | Waterproof |
| 13. Line Capacity | 230 yds. of 2 lb.
200 yds. of 3 lb.
170 yds. of 3 1/2 lb.
(of TORTUE line) |



Cutaway view of MIGNON showing internal construction



Packaged for attractive easy display. Eye appealing blue and gold die cut display carton. Includes Lifetime Guarantee, reel instruction manual, parts list and extra bail spring.