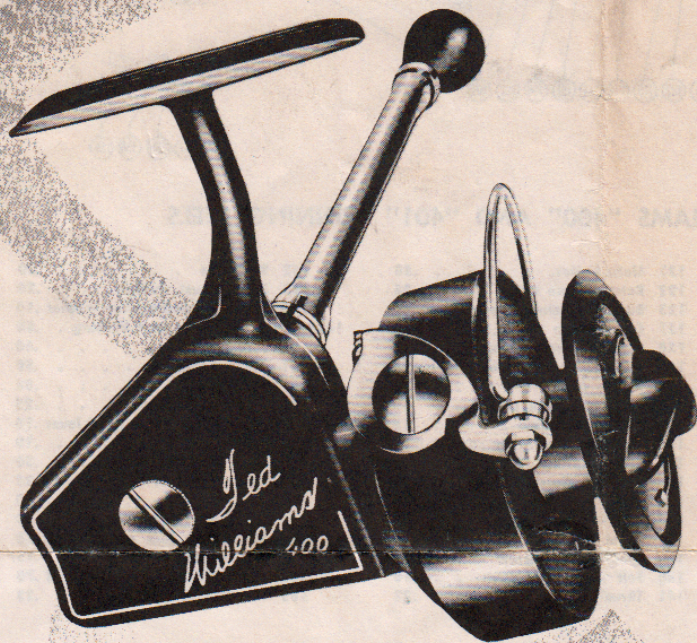


TED WILLIAMS SPINNING REEL OF CHAMPIONS

THE *Ted Williams* "400"

Out of Ted Williams' experience as one of the country's leading sports fishermen, comes this reel, the Ted Williams "400". It is designed and built as the perfect complement to the famous Ted Williams custom-built fishing rods. For flawless beauty, unmatched balance, for utter simplicity, for the proper "feel" and dependable action, there's absolutely nothing like it.



CHECK THESE TEN OUTSTANDING FEATURES

- Made of the finest quality aluminum alloy.
- Black anodized and hand polished.
- Full, automatic pick-up bail made of corrosion-proof hard-chromed stainless steel.
- Clutch-type drag—easily adjustable . . . positive action in any position.
- Feather-touch anti-reverse control.
- Main gear shaft of heat treated, hardened steel, mounted on bronze bushings.
- Smooth, silent operation . . . simple design with a minimum of working parts.
- Easy to disassemble—single screw can be removed with coin . . . handle knocks down for packing.
- Large line capacity—250 yards of 6 lb. monofilament—200 yards of 8 lb. test monofilament.
- Equally good for fresh or salt water.

ANTIPES

\$26⁹⁵

For complete information, wire or write:

Ted Williams, Inc.

TW401 — RIGHT HAND RETRIEVE
TW400 — LEFT HAND RETRIEVE

P. O. BOX 48-786

MIAMI 48, FLORIDA